



2012 Mid-year Conference Sponsorship & Exhibitor Agreement

Westin Bellevue
June 21-23, 2012– Seattle, WA



SPONSORSHIP/EXHIBITOR PACKAGES

<p style="text-align: center;">Event Sponsor \$10,000 <i>Limit 1</i></p> <p style="font-size: 2em; color: red; font-weight: bold; text-align: center;">SOLD OUT</p> <ul style="list-style-type: none"> - Admission to all conference sessions - Prominent logo used on all promotional material identifying your company as the event sponsor - Full page ad in conference binder - Link to your website from www.nationalreia.com Mid-year page - Full page ad in Award of Excellence banquet program - Large logo on banner displayed during all general session functions - Identified sponsor of welcome cocktail party plus 5 minute speaking introduction, signage and display table at session - Announced as sponsor each day in general session - May place collateral on tables at any session. May also include materials in attendee welcome bags - 20 minute exclusive speaking time during peak conference hours. - Exhibitor space Thurs. – Sat. - Premier booth selection - 4 conference guest passes if you bring special visitors 	<p style="text-align: center;">Underwriting Sponsor \$8,000 <i>Limit 4</i></p> <ul style="list-style-type: none"> - Admission to all conference sessions - Logo used on all promotional material identifying your company as one of the underwriting sponsors - ½ page ad in conference binder - Link to your website from www.nationalreia.com Mid-year page - ½ page ad in Award of Excellence program - Logo on conference banner - 2 minute speaking introduction at Welcome & Introductions - 15 minute speaking time during lunch - May place collateral on tables at your sponsored lunch - Exhibitor space Thurs. – Sat. - 4 guest passes 	<p style="text-align: center;">Awards of Excellence Sponsor \$7,500 <i>Limit 1</i></p> <ul style="list-style-type: none"> - Admission to all conference sessions - Prominent logo used on all promotional material identifying your company as the Awards sponsor (this includes all mailings, and emails prior to the event) - Cover listing and full page ad in Awards Program - Web listing/ ad announcing sponsorship of Awards Program - ¼ page ad in conference binder - Name on conference banner - 10 minute introduction at breakfast or lunch - May place collateral on tables at your sponsored event - Exhibitor space Thurs. – Sat. - 4 guest passes 	<p style="text-align: center;">Advanced Leadership Sponsor - \$5,000 <i>Limit 2</i></p> <ul style="list-style-type: none"> - Admission to all conference sessions - Logo used on all promotional material identifying your company as one of the underwriting sponsors - ¼ page ad in conference binder - Name on conference banner - 8 minute intro during session - May place collateral on tables at session - Exhibitor space Thurs. – Sat. - 2 guest passes <p style="font-size: 1.5em; color: red; font-weight: bold; text-align: center;">ONLY 1 LEFT</p>
<p style="text-align: center;">Break Out Sponsor \$2,500</p> <ul style="list-style-type: none"> - Admission to all conference sessions - ¼ page ad in conference binder - Name on conference banner - 5 minute pitch during Break Out Session - Exhibitor space Thurs. – Sat. - 2 guest passes 	<p style="text-align: center;">Break Sponsor \$2,500</p> <ul style="list-style-type: none"> - Admission to all conference sessions - ¼ page ad in conference binder - Name on conference banner - 5 minute pitch during Breakfast - Exhibitor space Thurs. – Sat. - 2 guest passes 	<p style="text-align: center;">Exhibitor - \$875</p> <ul style="list-style-type: none"> - Admission to all conference sessions - Exhibitor space Thurs – Sat. - Name on conference banner - Business Card Ad in conference binder - 2 guest passes 	<p style="text-align: center;">Breakfast Sponsor \$5,000 <i>Limit 4</i></p> <ul style="list-style-type: none"> - Admission to conference - ¼ page ad in conference binder - Name on conference banner - 7 minute introduction at breakfast - May place collateral on tables at your sponsored breakfast - Exhibitor space Thurs. – Sat. - 1 guest pass
<p style="text-align: center;">National Speaker Exhibitor \$750</p> <ul style="list-style-type: none"> - Round table display at Friday night cocktail party - 2 drink tickets - Name, topic and contact info printed in Speaker Directory distributed to all attendees and mailed post event to members - Promotion on mid-year webpage 			

Exhibitor space is a standard 6' table if you have a larger display, or require electric or internet, there **will be** additional fees.

We accommodate for 2 attendees per company. If you have more than 2 attendees, add \$200 per person to your payment.

Additional opportunities available. Call 888-762-7342 for rates. Possibilities includes sponsorship of room keys, lanyards, binders, pens, notebooks, bags, giveaways, etc. Please call the office at (888) 762-7342 for more details.

Cancellations will be refunded in full up to March 31, 2011. After that, no refunds are available.

SPONSOR/EXHIBITOR INFORMATION

COMPANY NAME:			
WEBSITE:			
ADDRESS:			
CITY:	ST:	ZIP:	E-MAIL:
PHONE:	FAX:		
SPONSORSHIP LEVEL:			TOTAL:
ATTENDEE NAMES:			
ADDITIONAL ATTENDEE NAMES:			
ADD ADDITIONAL ATTENDEE: YES NO NUMBER: _____ <i>EXTRA ATTENDEE - \$200 PER PERSON (2 ATTENDEES PER PACKAGE UNLESS OTHERWISE STATED)* TOTAL:</i>			
ADD ON INTERNET: YES NO DAILY/DATES: _____ INTERNET - \$450 (\$150/ DAY)*			TOTAL:
ADD ON ELECTRIC: YES NO DAILY/DATES: _____ ELECTRIC - \$225 (\$75 / DAY)*			TOTAL:
FINAL TOTAL:			

PAYMENT

CHECK	M.O.	AMEX	DISC	MC	
CC #:					
EXPIRATION DATE:	CARD VERIFICATION CODE:				
CARDHOLDER NAME:					
BILLING ADDRESS:					
CARDHOLDER SIGNATURE:			DATE:		

FAX THIS AGREEMENT TO NATIONAL REIA AT FAX: 859-581-5993 CALL: 859-261-3335 E-MAIL: LORI@NATIONALREIA.COM

Vendor Timeline

- Vendors will be permitted to begin set up at 6 p.m. Thursday.
- Set up must be complete by 10 p.m. Thursday.
- If this cannot be accomplished, emergency set up will be from 7 to 8 a.m. on Friday.
- Tear down will be after 5 p.m. Saturday.

Space and Availability

SPACE IS ON A FIRST COME, FIRST CHOOSE BASIS: The earlier you send in your registration, the better space you will get in the conference floor and the more exposure you will get leading up to the event. Advertising for the event begins a year in advance. **Your ads could appear on the publications for the entire year of promotion!** Reserve your space today...don't miss out on our biggest vendor event of the year!

You can fax your registration back to Lori at 859-581-5993. If you have questions, please contact Lori Hudson at 859-261-3335 or email Lori@nationalreia.com.