



promote | protect | educate

NATIONAL REAL ESTATE INVESTORS ASSOCIATION

A non-profit Trade Association serving the Real Estate Investing Industry for over 20 years.

Industry Partner Council

Structure

The Industry Partner Council (IPC) is a twelve-member sub-committee of the National REIA Board of Directors. The IPC is made up of:

- eight Tier-One REIA Industry Partners
- two REIA Vendors
- a Board Liaison
- the REIA Director of Business Development

Selection and Term

All IPC members are appointed by the REIA Board. The Industry Partners serve a three-year term, and the Vendors and Board Liaison serve a one-year term; terms may be consecutive. Each year at the Mid-Year Conference, the REIA Board will name a Chairperson for the IPC, who will serve for two years: one year as the Chairperson and a second year as immediate past Chairperson, to backup the current Chairperson.

Mission

The IPC connects REIA vendors and encourages a mutually beneficial platform for the development and marketing of Membership Benefits, with two goals in mind:

1. Helping REIA Chapters to retain and acquire members.
2. Educating and assisting REIA members to successfully manage and grow their businesses.

Its main concern is to provide guidance in the formation and promotion of programs that are appropriate, professional, consistent, ethical, and add value, while at the same time providing a revenue stream for the association. The IPC is responsible for providing leadership and coaching to help REIA remain current on technology and process improvements and to introduce the organization and its membership to best practices within the real estate investment industry.